

MAGPIE COMPETITIONS

AGE VERIFICATION POLICY

Version: 1.0 **Effective Date:** 08 August 2026

1. Purpose

1.1 This Age Verification Policy sets out the measures implemented by Magpie Competitions (“the Company”) to ensure that all participants are aged eighteen (18) years or over, in accordance with applicable UK laws and responsible-play principles;

1.2 The purpose of this Policy is to prevent underage participation, protect consumers, and maintain the integrity of all competitions operated by the Company.

2. Scope

2.1 This Policy applies to all competitions, entries, participants, winners, and internal staff involved in the operation of Magpie Competitions Ltd;

2.2 This Policy covers age declarations, verification procedures, risk-based checks, winner verification, and record-keeping.

3. Policy Statement

3.1 Magpie Competitions is strictly an 18+ platform;

3.2 The Company prohibits any person under the age of eighteen (18) from entering or participating in any competition;

3.3 The Company implements reasonable, proportionate, and risk-based measures to verify age at relevant stages of participation;

3.4 Any underage entry is void. Any underage winner will be disqualified and a redraw will be conducted.

4. Age Declaration Requirements

4.1 All participants must confirm that they are aged eighteen (18) or over at the point of entry;

4.2 Age declarations are collected at checkout and/ or account creation;

4.3 Age declarations are logged with timestamps, IP addresses, and order identifiers.

5. Risk-Based Age Verification

5.1 The Company may request documentary proof of age where risk factors are present, including but not limited to:

- (a) the winner appears under the age of twenty-five (25);
- (b) inconsistencies in account information;
- (c) suspicious or fraudulent behaviour;
- (d) regulatory or legal requests;
- (e) payment disputes;

5.2 Accepted forms of identification are:

- (a) passport;
- (b) driving licence;

5.3 The Company does not accept CitizenCard or other PASS-accredited cards.

6. Winner Verification

6.1 The Company may request age verification documentation from winners where required under Section 5;

6.2 Failure to provide satisfactory proof of age will result in disqualification and redraw.

6.3 Verification outcomes are recorded in accordance with Section 8.

7. Underage Participation

7.1 If the Company becomes aware that an underage person has entered a competition, the entry will be voided;

7.2 If an underage person is selected as a winner, the prize will not be awarded and a redraw will be conducted;

7.3 The Company will close or restrict accounts associated with underage participation.

8. Record-Keeping and Retention

8.1 Age declarations and verification logs are retained in accordance with the Company's Privacy Policy;

8.2 Identification documents provided for winner verification are retained for a maximum period of six (6) months and then permanently deleted;

8.3 Records are stored securely with restricted access.

9. Responsibilities

9.1 The Company is responsible for implementing and maintaining age-verification controls;

9.2 Staff involved in winner verification must follow this Policy and the Internal Age Verification Procedure;

9.3 Participants are responsible for providing truthful and accurate information.

10. Enforcement

10.1 Breaches of this Policy may result in account restrictions, voided entries, disqualification, or refusal to award prizes;

10.2 The Company reserves the right to take additional steps where necessary to comply with legal or regulatory obligations.

11. Review and Updates

11.1 This Policy will be reviewed annually or sooner if required by changes in law, regulation, or operational practice;

11.2 Updated versions will be published on the Company's website.

12. Contact Information

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